Rujuta Deshpande

SR. UI/UX DESIGNER

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PROFESSIONAL SUMMARY

Innovative and results-driven Senior UI/UX Designer with 6+ years of experience delivering user-centric, scalable, and visually compelling digital solutions. Adept at leading cross-functional teams, driving design strategy, and managing multiple high-impact projects simultaneously. Recognised for balancing creativity with functionality, mentoring, and aligning design outcomes with business goals.

Key Achievements

- Increased user engagement by 30% for a major client through a redesigned onboarding flow.
- Reduced project delivery time by 20% by streamlining the design-to-development handoff process.

WORK EXPERIENCE

Konverge.AI - Sr. UI/UX Designer
Nagpur, India 07/2022 - Current

- Led UI/UX design efforts across 30+ projects, resulting in a 40% increase in client satisfaction scores.
- Fostered cross-functional collaboration practices with developers, QAs, and stakeholders to align design strategies with business objectives and technical requirements.
- Developed and maintained a scalable design system and comprehensive style guide, streamlining collaboration with engineering.
- Designed intuitive data visualization dashboards for database management software, simplifying complex data for users.
- Demonstrated versatility by delivering impactful UI/UX solutions across multiple domains such as Fashion, IT, AI, manufacturing, and finance, tailoring user experiences to varied industry standards and audiences.
- Ensured all designs met WCAG 2.1 accessibility standards, including color contrast, keyboard navigation, and screen reader compatibility, resulting in more inclusive user experiences.

Key Projects:

- **Active Predictive Maintenance Software:** Designed a sophisticated industrial asset monitoring application in the capacity of a product designer. Single-handedly managed design and delivery efforts from pre-sales to post-production stages.
- **Agentic AI Chatbots:** Led end-to-end design efforts for 7+ Agentic AI projects to deliver unique products tailored to client requirements successfully.
- **Database Management Software:** Designed a stylized web-based concurrent database management accelerator to reduce cognitive load created by data-heavy concepts.

AlagAngle Design Co. - Creative Designer and Marketing Trainee
Nagpur, India 08/2021 - 06/2022

- Managed multiple projects simultaneously, prioritizing tasks for timely completion and client satisfaction.
- Delivered high-quality work under tight deadlines, maintaining a consistent level of excellence in all projects completed.

Goblin India - Social Media Manager and Graphic Designer
Ahmedabad, India 02/2021 - 07/2021

Neeti-i - Content and Business Strategy Consultant
Nagpur, India 01/2018 - 01/2020

AWARDS AND RECOGNITIONS

Symbiosis School of Planning and Architecture Design
Nagpur, India 2022,2024
External Jury Member for Design Grad Students

Google Developer Group - Women Techmakers Nagpur
Nagpur, India 2025
Speaker for Modern UX: Expectations, Tools and Impact

SKILLS

- UX/UI Design
- User Research (Usability Testing)
- Wireframing & Prototyping (Figma)
- User Flows & Journey Mapping
- Accessibility (WCAG 2.1)
- Design Systems
- Data Visualization
- Information Architecture
- Interaction Design
- Agile Methodologies
- Security/IAM Awareness

TOOLBOX

Designing and Prototyping

- Figma
- Adobe Suite (Adobe XD, Photoshop, Illustrator)

User Research and Analytics

- Google Analytics
- Mixpanel
- Hotjar
- Miro

Collaboration and Project Management

- Microsoft Teams
- Slack
- Jira

CERTIFICATIONS

The University of Maryland - Product Design, Prototyping and Testing (Ongoing)

Google UX Design - Professional Certificate (Ongoing)

IxDF - AI for Designers, Data-Driven Design and Information Visualization

IIT Mumbai - Topper and Elite Performer in Understanding Design and Innovation by Design Courses

IIM Bangalore - Customer Relationship Management

EDUCATION

Fergusson College, Pune - *(06/2013-07/2016)*
Bachelor of Arts in Political Science